

Ian C. Steenhoek

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Education

Iowa State University

2015 - 2020

Major: Journalism & Mass Communication, Minors: Performing Arts, German

Additional courses in public relations, advertising, psychology, theater, dance and German

Work Experience

Legislative Clerk

2021 - 2021

Iowa House Democrats \ Des Moines, Iowa

- Sorted and responded to emails from constituents
- Tracked legislation using the Bill Management System
- Update newsletter contact lists
- Managed Facebook page

Communications Intern

2020 - 2020

Iowa House Democrats \ Des Moines, Iowa

- Photographed legislators at receptions, meetings and debates
- Prepared weekly newsletters for 45 representatives
- Produced weekly legislative update videos for five representatives
- Clipped comments on bills from live stream footage
- Update newsletter contact lists

Public Relations Chair

2017 - 2018

ISU Student Government \ Ames, Iowa

- Chaired PR Committee Meetings
- Developed agendas for committee meetings
- Selected the members of the committee through an interview process
- Managed Facebook, Twitter, Instagram and Snapchat
- Engaged with student organizations
- Interacted with media when needed
- Coordinated outreach efforts for tabling, elections, town halls and partnered events

Digital Editor/PR Manager/Reporter/Photographer

2016 - 2018

Iowa State Daily \ Ames, Iowa

- Produced engaging articles, newsletters and social media posts for readers
- Photography for articles and social media
- Lead planning and execution of public relations campaigns for the Facebook Live shows
- Began "Throwback Thursday" series highlighting locations on and near campus

On-Air/Intern

2014 - 2015

Muscatine Radio (KWPC/KMCS) \ Muscatine, Iowa

- Hosted weekly talk show (Muskie Minute) and daily noon hour show
- Interviewed guests on air
- Operated soundboard for remote broadcasts
- Wrote copy/produce ads
- File paperwork, answer phones, clean, run errands

Involvements

- | | |
|---|-------------|
| • Trademark Advisory Committee | 2017 - 2020 |
| • Student Admissions Representative | 2017 - 2020 |
| • Liberal Arts & Sciences Ambassador | 2016 - 2020 |
| • Public Relations Committee Vice-Chair | 2018 - 2019 |
| • UROC Senator | 2018 - 2019 |
| • Campus & Community Commission | 2018 - 2019 |
| • President of the United Residents of Off-Campus | 2017 - 2018 |
| • Campustown Senator | 2016 - 2018 |
| • Iowa Statesmen Men's Choir | 2015 - 2018 |